



## It's all a question of perspective

### Public seminars

#### «Course in creativity» – 3 days

Structured lateral thinking – having great ideas and evaluating them efficiently  
Creativity workshop – whole process, including evaluation

#### 1<sup>st</sup> day «Efficient meetings»

Different angles

«Six Thinking Hats®» according to Edward de Bono

#### 2<sup>nd</sup> day «Creativity techniques» – lateral thinking

Having brilliant ideas – casting aside old ways of thinking

«Lateral thinking» according to Edward de Bono

3<sup>rd</sup> day – “Practical component” – applying the techniques in a meeting and a creativity workshop

Maximum 8 participants.



## 1<sup>st</sup> day – «Efficient meetings» seminar

### Different angles – «Six Thinking Hats®» according to Edward de Bono

#### Sound familiar?

Long meetings and few results. You are looking for ideas. Proposals are immediately stifled by objections.

With the Six Hats, you look at ideas from different angles. Together, you adopt the same perspectives and look first for positive and then negative aspects. Not infrequently, ideas initially seem to have just disadvantages. However, on closer inspection, the advantages and benefits are seen to outweigh the negatives.

#### Seminar content

- You know the difference between controversial and parallel thinking.
- You understand the concept of the Six Hats and are able to apply it.
- You have the opportunity to manage a short meeting using the Six Hats method. This is based on a topic you choose.

#### Target group

Everyone who leads meetings and workshops and who wants shorter and more productive meetings, as well as better decision-making bases for concepts

#### Benefits

- More efficient meetings, more results in shorter time
- Good prerequisites for innovations
- Better understanding of your counterpart's perspective
- All participants facilitate a short meeting with the Six Hats techniques

#### Training duration

10.00 a.m. – 5.00 p.m.

#### Training documents

Seminar documents

#### Certificate

Each participant receives a certificate of participation



## 2<sup>nd</sup> day – «Creativity Techniques» – Lateral Thinking

Having brilliant ideas – casting aside old ways of thinking

Short seminar «Lateral Thinking» according to Edward de Bono

Sometimes, our past experience gets in the way of trying new things. Cast aside old ways of thinking. Be inspired by the de Bono methods and come up with some new ideas.

### Training content

- What are the bases for creative thinking?
- How can you cast aside your previous ways of thinking in order to come up with brilliant ideas?
- Learn lateral thinking applying the techniques of Edward de Bono (alternatives, challenge, random input, provocation).
- Select a creativity technique and, with the other participants, look for ideas for a topic you choose.

### Target group

Everyone looking for brilliant ideas and new approaches to problem-solving and who wants to cast aside old ways of thinking

### Benefits

- You will find it easier to come up with more new ideas and solutions
- All participants facilitate a short creativity workshop with lateral thinking

### Training duration

8.30 a.m. – 5.00 p.m.

### Training documents

Seminar documents

### Certificate

Each participant receives a certificate of participation



## Forget half measures!

**It is much easier to make a crazy idea acceptable than it is to pep up a boring idea!**

### **3<sup>rd</sup> day – “Practical component” – applying the Edward de Bono techniques in a meeting and a creativity workshop**

**Efficient meetings with the «Six Thinking Hats®»  
and  
Creativity workshop with «Lateral Thinking»**

All participants facilitate a meeting and a creativity workshop.

Practice makes perfect.

**Training duration**

8.30 a.m. – 3.00 p.m.